



109 Kingston Street
Fifth Floor
Boston, MA 02111

November 4, 2016

Erik Burmeister
Assistant Superintendent
Menlo Park City School District
181 Encinal Avenue
Atherton, CA 94027

Dear Mr. Burmesiter,

Thank you for bringing to our attention the concerns raised by our failure to include a return address on the survey sent to Menlo Park voters.

We recognize that it was absolutely the board's intent to include a return address as part of an effort to thoroughly reach all voters. Please accept my apologies on behalf of the Panorama team for not following through on your district's instructions. While Panorama has an extremely thorough quality control process, the inclusion of a return address on the envelopes was overlooked.

We deeply appreciate our partnership with you. Please let me know how we can continue to support the students of Menlo Park City.

Sincerely,

A handwritten signature in black ink, appearing to read "Darrell Pierre".

Darrell Pierre
Head of Account Management