



"After 32 years, I realize I'm not the force to make the necessary changes," says Clark Kepler, shown restocking shelves at the Menlo Park bookstore.

Photo on cover by Michelle Le

Almanac photo by Michelle Le

## Kepler's faces the future

New structure, same mission for bookstore as Clark Kepler retires

By Sandy Brundage | Almanac Staff Writer

Clark Kepler, current leader of the 56-year-old Kepler's bookstore in Menlo Park, doesn't look like someone ready to retire to a life of leisure.

"Tinker, Tailor, Soldier, Spy," Mr. Kepler said when asked what he's reading these days, having just seen the movie. The only part of his upcoming retirement that sounds leisurely is the leisure reading he's looking forward to, a change of pace from nonfiction books on running a business.

Those plotting the future of Kepler's Books sans Kepler are not ready to talk publicly about details because they're still hammering them out. But they are working to redefine how the store fulfills its role in the community, perhaps as a nonprofit, thanks to the involvement of an entrepreneur whose recent pursuits include opening an independent bookstore in San Francisco and creating an author lecture series.

So what comes next for Mr. Kepler? "That's a really big question for me at this point," he said, gazing thoughtfully behind his glasses even as he kept one ear perked for questions from staff in the background. Now 53, he's worked at the store since 1979, and sounds

invigorated by the thought of finding new ways to express his passion for locally owned businesses through channels such as Home-town Peninsula, which he co-founded.

The approximately 30 people working at Kepler's are also wondering what the future holds. According to their boss, they're "very much involved in the change process to redefine Kepler's and their jobs, so the final outcome of the new model will be determined by all of the stakeholders, including the employees."

### Turning the page

Back in 1955, Kepler's was part of a trio of Bay Area bookstores that delivered paperback books for the first time to the masses — the Paperback Revolution.

"I hear stories of what Kepler's meant to people. They say it was the place they were forbidden to go by authority figures, it was the place where the hippies and Communists hung out. And they say 'so I went in and checked it out,'" Mr. Kepler said, grinning.

The other members of the trio, City Lights

Continued on next page

**TOWN OF WOODSIDE**  
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**INVITES APPLICATIONS FOR COMMITTEES**

**BICYCLE COMMITTEE**

Meets third Thursday of each month, 7:30 p.m.; appointed for two-year term.

The Committee advises and recommends to the Town Council on the policies for planning, developing, maintaining, and usage of Town's bikeways system.

**CONSERVATION AND ENVIRONMENTAL HEALTH COMMITTEE**

Meets fourth Monday of each month, 6:00 p.m.; appointed for two-year term.

The Committee advises and assists the Town Council, Planning Commission, and staff on conservation, open space, noise, public services and facilities as pertaining to the elements of the Town's General Plan.

**LIVESTOCK AND ANIMAL CONTROL COMMITTEE**

Meets fourth Wednesday of each month; 5:30 p.m.; appointed for two-year term.

The Committee advises the Planning Director on applications for commercial stable permits, dog kennel permits, and exception requests to the private stable regulations.

**OPEN SPACE COMMITTEE**

Meets fourth Thursday of each month, 5:30 p.m.; appointed for two-year term.

The Committee advises and assists the Town Council, Planning Commission and staff in implementing the policies and goals of the Open Space and Conservation elements of the General Plan, specifically with respect to acquisition and maintenance of conservation easements and open space preservation.

**PUBLIC SAFETY COMMITTEE**

Meets on call of Chair; appointed for two-year term.

The Committee advises the Town Council and staff on issues of community public safety, including police and fire services provided within the Town.

**RECREATION COMMITTEE**

Meets first Thursday of each month, 7:30 p.m.; appointed for three-year term.

The Committee guides the activities of the community recreation programs.

**TRAILS COMMITTEE**

Meets second Thursday of each month, 3:00 p.m.; appointed for two-year term.

The Committee reviews land divisions, subdivisions and conditional use permits for locations for equestrian, pedestrian and bicycle trails and makes recommendations to the staff and to the Planning Commission.

**WOODSIDE HISTORY COMMITTEE**

Meets second Thursday of each month, 10:00 a.m.; appointed for two-year term.

The Committee advises the Town Council and staff regarding actions, policies and plans relating to historic preservation.

Committees are volunteer positions and serve in an advisory capacity to the Town Council.

*Interested residents may request information and applications Monday through Friday, 8:00 a.m.-12 noon and 1-5:00 p.m., from the Town Clerk's Office at Town Hall, 2955 Woodside Road, or telephone (650) 851-6790, or through the Town's web site at [www.woodsidetown.org](http://www.woodsidetown.org). Deadline for applications is Friday, January 20, 2012, 5:00 p.m.*

**Kepler's faces the future**

*Continued from previous page*

in San Francisco and Cody's Books in Berkeley, also struggled through the same economic hardships as their Menlo Park counterpart, with Cody's Books finally shutting its doors in 2008.

If Kepler's doesn't change, it faces the same fate.

Six years ago, that fate would have been sealed had it not been for the community's response. Clark Kepler abruptly shut the doors on Aug. 31, 2005. The store reopened two months later after raising \$1 million from investors who became members of the Patron's Circle and formed a board of directors.

"We realized six years ago that having good books sitting on shelves waiting for customers to come in wasn't viable," Mr. Kepler said.

That \$1 million investment turned into 2 million books sold; 3,000 author events; about \$3 million in sales taxes; and \$200,000 in donations to schools and nonprofits, by his calculations.

That still wasn't enough to secure the store's future. In October, Kepler's expanded its event space, charging for admission to lectures and movies, and letting other community groups use the space. Those changes



*'I am absolutely certain that there's still a place for independent bookstores.'*

**PRAVEEN MADAN,**  
**ENTREPRENEUR**  
**WITH HIS WIFE**  
**CHRISTIN EVANS**

tity of Kepler's as a community hub for the passionate exchange of ideas — in whatever form that may take. But how can that be accomplished, and more importantly, who can do it?

"After 32 years, I realize I'm not the force to make the necessary changes," Mr. Kepler admitted.

He turned to someone who had taken an interest in Cody's Books, and has decided to take an interest in Kepler's now: entrepreneur Praveen Madan and his wife Christin Evans, who created The Booksmith, an independent bookstore in San Francisco, and Berkeley Arts & Letters, an artist and author lecture series.

It's not exactly a newfound interest. Mr. Madan, who lived in Menlo Park for several years beginning in 2002, haunted the shelves at Kepler's during his free hours. "Kepler's was ground zero

family — he found himself wondering if that was all there was. Conversations about what excited the couple kept returning to this crazy idea of cracking open the book business.

"We knew we loved books and being around people who read," Mr. Madan said. "We wanted to do something that would keep us growing, keep us learning, and make a contribution. It was magnetic."

**Kepler's 3.0**

Mr. Madan sees the conundrum of how to keep an independent bookstore viable as an interesting philosophical puzzle. "The industry reached a point where it needed to change, change more, change faster, and reinvent (itself)."

He thought the key might be repositioning the bookstore to do what Amazon and other retailers can't do, instead of trying to win an impossible battle against online sellers.

"I am absolutely certain that there's still a place for independent bookstores," he said, ticking off the reasons why: We create our reality by telling stories to one another, and stories aren't going away. "If anything, more and more people are telling stories" as self-publishing takes off. "So there's also a need for people who act as curators to help find great stories and share them."

The independent store doesn't have a corner on a market that includes the likes of Oprah's Book Club, of course, but it does fill an intimate niche in the community.

What will Kepler's look like five years from now? "That's exactly what we're working on figuring out," Mr. Madan replied. "That's not just for me to answer the question. It's for the entire community, the Peninsula to answer." ■



Michelle Le

*'We realized six years ago that having good books sitting on shelves waiting for customers to come in wasn't viable.'*

**CLARK KEPLER**

allowed the store to break even, but weren't enough either.

An evite circulated early in December by former Menlo Park mayor Gail Slocum invited an undisclosed list of recipients to attend a meeting on Sunday, Dec. 18, to discuss Kepler's potential future as a nonprofit event space/for-profit bookstore hybrid. The effort raised about \$150,000 prior to the meeting, with a goal of \$300,000.

The mission, according to Mr. Kepler, is to keep alive the iden-

of my introduction to independent bookstores," Mr. Madan said. "So when Clark called and said 'do you want to talk,' I said 'are you kidding me? I'm there.'"

Five years ago he and his wife decided to walk away from their high-tech careers to become independent booksellers. "It's not something I grew up thinking I would do," he noted. But having achieved the trappings of success as an engineer and management consultant — the titles, the promotions, the ability to support a



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- **HOME SERVICES**  
700-799
- **FOR RENT/  
FOR SALE  
REAL ESTATE**  
800-899
- **PUBLIC/LEGAL  
NOTICES**  
995-997

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**fogster.com** is a unique web site offering **FREE** postings from communities throughout the Bay Area and an opportunity for your ad to appear in the Palo Alto Weekly, The Almanac and the Mountain View Voice.

## Bulletin Board

### 115 Announcements

**PREGNANT? CONSIDERING ADOPTION?** Talk with caring agency specializing in matching Birthmothers with Families nationwide. LIVING EXPENSES PAID. Call 24/7 Abby's One True Gift Adoptions 866-413-6293 (Void in Illinois) (AAN CAN)

2012 Dance Classes

Business Mentor Needed

Introduction to opera

PALY Music January Flea Market

SingFest!

Spring Down Horse Show

Stanford music tutoring

Thanks to Saint Jude

### 120 Auctions

**Advertise Your Auction** in 240 California newspapers for one low cost of \$600. Your 25 word classified ad reaches over 6 million+ Californians. Free brochure call Elizabeth (916)288-6019. (Cal-SCAN)

**Phoenix Classic Car Auction** Exotic cars. January 14th-15th. Time to consign and BID. Over 400 cars! www.MotoExotica.com. For info 866-543-9393. (Cal-SCAN)

### 130 Classes & Instruction

**Earn College Degree Online** \*Medical, \*Business, \*Criminal Justice. Job placement assistance. Computer available. Financial Aid if qualified. SCHEV certified. Call 888-210-5162 www.CenturaOnline.com (Cal-SCAN)

**HIGH SCHOOL DIPLOMA!** Graduate in just 4 weeks!!! FREE Brochure. Call NOW! 1-800-532-6546 Ext. 97 www.continentalacademy.com (AAN CAN)

**High School Diploma!** Graduate in 4 weeks! FREE Brochure. Call Now! 1-866-562-3650 ext. 60 www.SouthEasternHS.com (Cal-SCAN)

**Work on Jet Engines** Train for Aviation Maintenance Career. FAA approved. Financial aid if qualified - Job placement assistance. CALL Aviation Institute of Maintenance (888) 242-3382 toll free. (Cal-SCAN)

German language class  
**Instruction for Hebrew** Bar and Bat Mitzvah For Affiliated and Unaffiliated George Rubin, M.A. in Hebrew/Jewish Education 650/424-1940

### Learn to Square Dance!

Classes begin Monday, January 16, 2012 7:30 PM

Register January 16 & 23 are FREE!

Loyola School, 770 Berry Avenue, Los Altos

No partner required  
Information:

650-390-9261

Visit: www.BowsandBeaus.org

### 133 Music Lessons

**Barton-Holding Music Studio** Accepting new students for private vocal lessons. All levels. Call Laura Barton, 650/965-0139

FUN, Piano/Guitar/Violin Lessons

**Hope Street Music Studios** In downtown Mtn. View Most instruments, voice All ages & levels (650)961-2192 www.hopestreetmusicstudios.com

**Jazz & Pop Piano Lessons** Learn how to build chords and improvise. Bill Susman, M.A., Stanford. (650)906-7529

**Piano Lessons in your home** Children and adults. Christina Conti, B.M. 15+ yrs exp. 650/493-6950

SMALL GROUP CHORAL SINGING

**The Manzanita Music School** www.ManzanitaMusicSchool.com Palo Alto Kids & Adults Guitar, Banjo, Mandolin, Violin, Cello, & Bass lessons

### 135 Group Activities

Meet Your Valentine Dance

### 145 Non-Profits Needs

DONATE BOOKS/HELP OUR LIBRARIES

### 150 Volunteers

Conversation Partners needed

Fosterers Needed for Moffet Cats

FRIENDS OF THE PA LIBRARY

museum volunteers

### 152 Research Study Volunteers

HALF Study

### 155 Pets

Lost Cat

## For Sale

### 201 Autos/Trucks/Parts

Infiniti 2002 QX4 - \$11,200 ob

BMW 2008 328i Sedan - \$23,988

Mini 2009 Mini Cooper - \$18,300

Mini Cooper 2009 Mini Cooper - \$17,900

### 202 Vehicles Wanted

**CASH FOR CARS** Any Car/Truck. Running or Not! Top Dollar Paid. We Come To You! Call For Instant Offer: 1-888-420-3808 www.cash4car.com

**Donate Your Car, Truck, Boat** to Heritage for the Blind. Free 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care Of. 888-902-6851. (Cal-SCAN)

### 210 Garage/Estate Sales

Redwood City, Quartz St, ONGOING

### 240 Furnishings/ Household items

**Infrared Heater** Heat your home for 5 cents an HOUR! Portable infrared iHeater heats 1000 sq. ft. Slashes your heating bills by 50%. Free shipping too! Use claim code 6239. Was \$499 Now \$279. Call 1-888-807-5741. (Cal-SCAN)

Vinotheque 700 Wine Cabinet - \$1100

### 245 Miscellaneous

Authentic Bamboo - \$3.00

CEMETERY PLOT, Alta Mesa - \$6000.00

## Kid's Stuff

### 330 Child Care Offered

Loving Trustline Nanny

Reliable/Dependable Nanny

### 340 Child Care Wanted

ISO Babysitter West Menlo Park

ISO French Speaking Live in Care

P/T nanny/driver Mon/Thurs

### 345 Tutoring/ Lessons

Chess Lessons for kids and adult

French Group lesson 650-691-9863

### 355 Items for Sale

4 Years BOY Summer clothes\$40

Avent bottles,bowls,forks,spoons

Big lotBOY 5Years winterclothes

Box withBoyBabyBlankets/comforte

Boy 4Y Winter/Spring clothes\$40

Boy clothes 3year all seasons\$40

Jackets BOY 6mon-3 years \$5

Pink BarbieJeep1998MattelRemote

Size 3T suit/tuxedo jacketRenew

Stuffed animals box full only\$20

Toddler shoes Size 4-6Boy - 3

Toddler Soccer cleats size13 \$5

## Mind & Body

### 415 Classes

2-DAY INTENSIVE Hypnosis: Creati

## Jobs

### 500 Help Wanted

**Sales: Classified Ads**

CNPA is seeking an articulate, highly-motivated, energetic and persistent individual to join our team. Responsible for contacting businesses via telephone and selling classified advertising. Excellent written/verbal communication skills. Good phone etiquette and computer skills. Phone/Sales experience a plus (25-50 outbound calls/day) Contact wolf@cnpa.com

### Engineering

Corium International, Inc., a drug delivery company engaged in research, development and manufacture of advanced transdermal technologies and products has openings for a **Manager, Technology Development** in its Menlo Park, CA office. Position is the lead on technology development for the MicroCor® platform, a biodegradable transdermal drug delivery system for macromolecules. Master's degree in chemical, biomedical engineering or equivalent and 5 years experience leading an engineering development team required. Send resumes to: MenloParkJobs@coriumtech.com

### 560 Employment Information

\$\$\$HELP WANTED\$\$\$

Extra Income! Assembling CD cases from Home! No Experience Necessary! Call our Live Operators Now! 1-800-405-7619 EXT 2450 www.easyworkjobs.com (AAN CAN)

### Driver: New Career

for the New Year! No experience needed! No credit check! Top industry pay and quality training. 100% Paid CDL Training. 1-800-326-2778. www.JoinCRST.com (Cal-SCAN)

### Driver: Weekly Hometime!

Dry and Refrigerated. Daily Pay! 31 Service Centers. Local Orientation. Newer trucks. CDL-A, 3 months current OTR experience. 1-800-414-9569. www.DriveKnight.com (Cal-SCAN)

### Drivers: CDL Training

Career Central. No money down. CDL Training. Work for us or let us work for you! Unbeatable Career Opportunities. \*Trainee \*Company Driver \*Lease Operator Earn up to \$51k \*Lease Trainers Earn up to \$80k 1-877-369-7126. www.CentralDrivingJobs.net (Cal-SCAN)

### Drivers: Truck Drivers

Will provide CDL training. Part-time driving job with full-time benefits. Get paid to train in the California Army National Guard. www.NationalGuard.com/Truck or 1-800-Go-Guard. (Cal-SCAN)

### Movie Extras

People needed now to stand in the background for a major film Earn up to \$300 per day. Exp not REQ. CALL NOW AND SPEAK TO A LIVE PERSON 877-824-7260

### Paid In Advance!

Make \$1,000 a Week mailing brochures from home! Guaranteed Income! FREE Supplies! No experience required. Start Immediately! www.homemailerprogram.net (AAN CAN)

### Sales: Live, Work, Party, Play

Play in Vegas, Hang in LA. Hiring 18-24 gals/guys. \$400-\$800 wkly. Paid expenses. Signing Bonus. Energetic and Fun! Call 877-259-6983. (Cal-SCAN)

## Business Services

### 640 Legal Services

**Auto Accident Attorney**

Injured in an auto accident? Call Jacoby and Meyers for a free case evaluation. Never a cost to you. Don't wait, call now, 888-685-5721. (Cal-SCAN)

### Disability Benefits

Social Security. You Win or Pay Us Nothing. Contact Disability Group, Inc. Today! BBB Accredited. Call For Your FREE Book and Consultation. 877-490-6596. (Cal-SCAN)

### 645 Office/Home Business Services

**Advertise Truck Driver Jobs**

Reach Californians with a Classified ad in 240 California newspapers for one low cost of \$600. Your 25 word classified ad reaches over 6 million+ Californians. Free brochure call Elizabeth (916)288-6019. (Cal-SCAN)

### Classified Advertising

Reach Californians with a Classified ad in almost every county! Experience the power of classifieds! Combo-California Daily and Weekly Networks. One order. One payment. Free Brochures. elizabeth@cnpa.com or (916)288-6019. (Cal-SCAN)

### Display Ads

Advertise a business card sized ad in 140 California newspapers for one low cost of \$1,550. Your display 3.75x2" ad reaches over 3 million+ Californians. Free brochure call Elizabeth (916)288-6019. (Cal-SCAN)

## Home Services

### 710 Carpentry

**Cabinetry-Individual Designs** Precise, 3-D Computer Modeling: Mantels \* Bookcases \* Workplaces \* Wall Units \* Window Seats. Ned Hollis, 650/856-9475

### 715 Cleaning Services



Window Washing • Steam Carpet Cleaning  
• Pressure Washing • Gutter Cleaning  
**CALL US (650)444-1399**  
TODAY! ca1cleaning@yahoo.com

### Family House Service

Weekly or bi-weekly green cleaning. Comm'l., residential, apts. Honest, reliable, family owned. Refs. Sam, 650/315-6681.

### Holiday Cleaning

by Tere. Houses \* Apartments \* Offices. Genl. cleaning, laundry, ironing, comm'l./res. Excel. refs. Lic. #40577. 650/281-8637

### House Cleaning Services

All household Cleaning. 6 yrs exp., Fair Rates. 15/HR, Refs. 1st visit 10% discount. 650-630-0606

magna housecleaning

Maribel Hernandez

**Olga's Housecleaning** Res./Com. Wkly/mo. Low Rates. Local Refs. 25 years Exp. & Friendly. I love My Job! Ins. (650)380-1406

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**(650)962-1536** Lic. 020624  
www.orkopinabestcleaningservice.com

**Socorro's Cleaning Service** Full housecleaning, laundry. San Carlos to MV. 650/465-3765

### 730 Electrical

**A FAST RESPONSE!** Small Jobs Welcome. Lic #545936 Bob 650-343-5125. www.HillsboroughElectric.com

**Alex Electric** Lic #784136. Free Est. All electrical. Alex, (650)366-6924

### 748 Gardening/Landscaping

**Beckys Landscape** Weekly/periodic maint. Annual rose/fruit tree pruning, clean-ups, irrigation, sod, planting, raised beds. Power washing. 650/493-7060

### J. L. GARDENING SERVICE

• Garden & Landscape Care  
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25 Years of Exp.  
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**ONLINE:** fogster.com **E-MAIL:** ads@fogster.com  
**PHONE:** 650/326-8216

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Landscape Artist  
**856-9648**

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- Drip & Spray Irrigation
- Clean-up & Maintenance
- Lawns & Rock Gardens
- Edible Gardens, Veggie Boxes

Lic. #725080

**LANDA'S GARDENING & LANDSCAPING**  
\*Yard Maintenance\* New Lawns\*Clean Ups\*Tree Trimming\*Wood Fences\* Power Washing. 17 years experience. Senior Discount 650-576-6242

**Leo Garcia Landscape/Maintenance**  
Lawn and irrig. install, clean-ups. Res. and comm. maint. Free Est. Lic. 823699. 650/369-1477.

**Mario's Gardening**  
Maintenance, clean-ups. Free est. 650/365-6955; 995-3822

**R.G. Landscape**  
Yard clean-ups, maintenance, installations. Call Reno for free est. 650/468-8859

**Sam's Garden Service**  
General Cleanup • Gardening Pruning • Trimming  
New Lawns • Sprinkler Systems Thatching • Planting  
**(650)969-9894**

**WEEKLY MAINTENANCE**  
TRIMMING/ PRUNING, TREE SERVICE, STUMP GRINDING, CLEAN UPS, AERATION, IRRIGATION, ROTOTILLING. ROGER: 650.776.8666

**754 Gutter Cleaning**  
**Carlson's Rain Gutter Cleaning**  
Roof cleaning and pressure washing. 20 years in business  
**(650)322-5030**

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**Keane Construction**  
Specializing in Home Repairs  
Kitchens, Bathrooms, Stucco,  
Dry Rot & Masonry and more!  
650-430-3469 Lic.#743748

**Miller's Maintenance**  
Plumbing, Painting, Tile and wall repair. Free Est. No job too small. Senior discount. 25 years exp. 650/669-3199

**759 Hauling**  
**College Student**  
Will haul and recycle your unwanted items and do genl. clean up. 650/641-3078; 650/868-6184

**Frank's Hauling**  
Commercial, Residential, Garage, Basement & Yard. Clean-up. Fair prices. 650/361-8773

**Students Saving Money for College**  
Will beat most prices and haul anything. 650/207-9674

**767 Movers**  
**Armando's Moving**  
Homes, Apartments, Storage. Full Service moves. Serving the Bay Area for 20 yrs. Licensed & Insured. Armando,650-630-0424. CAL-T190632

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Serving the Peninsula since 1975/Owner-Operated!  
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Free 2 gal. paint. Water damage repair, wallpaper removal. Bonded. Lic #559953. 650/207-5292

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Residential/Commercial, Interior/Exterior. Detailed prep work. 25 years experience. Excel. Refs. Call Domenico (650)575-9032

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- Residential and Commercial
- Clean & Punctual
- Member of Palo Alto Chamber of Commerce

\*\*\* HOLIDAY SPECIAL \*\*\*  
2 free gallons when painting entire home  
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Driveways, Patios, Sidewalks & Foundations  
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Concrete, asphalt, sealing, pavers, new construct, repairs. 34 yrs exp. No job too small. Lic #663703 \* 650/814-5572

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**End the Clutter & Get Organized**  
Residential Organizing by Debra Robinson (650)941-5073

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**Al Peterson Roofing** since 1946  
Specializing in  
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**Palo Alto TREE SERVICE**  
• Crown reduction, thinning  
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Owner Operated & Supervised  
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**Real Estate**

**801 Apartments/Condos/Studios**  
Mountain View, Studio BR/1 BA - 1075

**Palo Alto**  
1 Bdrm Apt. \$2000/mo. Beaut. yard w/ Redwoods. New amen., must see! Util, wifi & w/d incl. (650) 274-5171

Palo Alto, 1 BR/1 BA - \$1,545/mo

**805 Homes for Rent**  
Palo Alto, 3 BR/2 BA - \$5900/mont  
Palo Alto, 4 BR/4+ BA - \$7500/mont

**809 Shared Housing/Rooms**  
**ALL AREAS - ROOMMATES.COM**  
Browse hundreds of online listings with photos and maps. Find your roommate with a click of the mouse! Visit: <http://www.Roommates.com>. (AAN CAN)

**815 Rentals Wanted**  
1- or 2-BR condo/townhome wanted

**PA: Room w/ Private BA**  
Musician/writer, BA Mills College '60, relocating from NM seeks room w/pvt. BA, N/S, N/P. Short/long term. February 2012. 505/872-0769

**840 Vacation Rentals/Time Shares**  
**Vacation Properties**  
Advertise your vacation property in 240 California newspapers for one low cost of \$600. Your 25 word classified ad reaches over 6 million+ Californians. Free brochure call Elizabeth (916)288-6019. (Cal-SCAN)

PALO ALTO ARCHITECT

**Tahoe Vista Townhouse**  
Heritage Cove 3 bedroom, 2 1/2 bath townhouse. Sleeps 6. Newly remodeled and on the beach. 15 minutes to Northstar. \$400/night, \$500 damage deposit plus \$150 cleaning fee. Absolutely No Smoking or Pets.

TOP RATED RESIDENTIAL ARCHITECT

**855 Real Estate Services**

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Considering a second home in PEBBLE BEACH or CARMEL? Start your search at [www.AdamMoniz.com](http://www.AdamMoniz.com)

  
**fogster.com**

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Combining the reach of the Web with print ads reaching over 150,000 readers!

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No phone number in the ad?  
**GO TO**  
**FOGSTER.COM**

**995 Fictitious Name Statement**

COOK SMARTS  
FICTITIOUS BUSINESS NAME STATEMENT  
File No.: 247940  
The following Person(s) is (are) doing business as:  
Cook Smarts, located at 1983 Euclid Avenue, Menlo Park, CA 94025, San Mateo County.  
Is (Are) hereby registered by the following owner(s):  
JESSICA DANG  
1983 Euclid Avenue  
Menlo Park, CA 94025  
This business is conducted by: Sole Proprietor.  
The registrant commenced to transact business under the fictitious business name(s) listed herein on N/A.  
This statement was filed with the County Clerk-Recorder of San Mateo County on December 7, 2011. (Almanac Dec. 21, 28, 2011, Jan. 4, 11, 2012)

NANCY'S PLAYGROUPS  
FICTITIOUS BUSINESS NAME STATEMENT  
File No.: 248103  
The following Person(s) is (are) doing business as:  
Nancy's Playgroups, located at 228 Morgan Lane, Menlo Park, CA 94025, San Mateo County.  
Is (Are) hereby registered by the following owner(s):  
NANCY D. WAGNER  
228 Morgan Lane  
Menlo Park, CA 94025  
This business is conducted by: An Individual.  
The registrant commenced to transact business under the fictitious business name(s) listed herein on 09/05/1992.  
This statement was filed with the County Clerk-Recorder of San Mateo County on December 20, 2011. (Almanac Jan. 4, 11, 18, 25, 2012)

**997 All Other Legals**

Trustee Sale No. 752379CA Loan No. 3018537443 Title Order No. 110430529-CA-MAI NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/6/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 1/25/2012 at 12:30 PM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 12/13/2007, Book N/A, Page N/A, Instrument 2007-175258, of official records in the Office of the Recorder of SAN MATEO COUNTY, California, executed by: EVANGELINE L. MESA, A MARRIED WOMAN AS HERSOLE AND SEPERATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth

below. The amount may be greater on the day of sale. Place of Sale: AT THE MARSHALL ST. ENTRANCE TO THE HALL OF JUSTICE AND RECORDS, 400 COUNTY CENTER, REDWOOD CITY, CA Legal Description: As more fully described in said Deed of Trust Amount of unpaid balance and other charges: \$699,965.29 (estimated) Street address and other common designation of the real property: 125 RIDGE ROAD WOODSIDE, CA 94062 APN Number: 067-184-230-0 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12/28/2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee MARCO RIVERA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or [www.lpsasap.com](http://www.lpsasap.com) (714) 573-1965 or [www.priorityposting.com](http://www.priorityposting.com) P906944 1/4, 1/11, 01/18/2012 Almanac

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**16379 SKYLINE BL**      **\$7,975,000**  
11+ acres, gated, spectacular compound. 5bd/6.5ba. Infinity pool, 6+ car garage, gst hse, expansive bay views. Dynamite landscaping & outdoor entertaining space.

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**NEW CONSTRUCTION!**      **\$7,750,000**  
Striking new contemporary 5BR/4+BA home w/7000SF on over 1AC. Includ. guest hse, pool & mountain views in prime PV locale! Completion Oct. 2011.

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bonnie.biorn@cbnocal.com

**13914 MIR MIROU DR**      **\$5,950,000**  
Fantastic opportunity! 1.12A parcel w/main hse, pool, gazebo+1.25A parcel w/guest hse, tennis ct, 2nd gazebo. Adjacent to open space Arastradero Preserve.

## WOODSIDE | NEW LISTING



**HELEN & BRAD MILLER**  
650.400.3426  
hmiller@cbnocal.com

**560 MOORE RD**      **\$5,495,000**  
4BR/3+BA Gardner Dailey classic + 1BR/1BA guesthouse on over 3 acres w/pool, tennis ct, vineyard; Las Lomas School District near 280.

## WOODSIDE



**STEVEN GRAY**  
650.743.7702  
sgray@cbnocal.com

**27 PRESTON RD**      **\$4,395,000**  
Feel Peaceful & Quiet in this contemporary home with wooded acreage and inspiring views. Only 6 min. to Hwy 280 & Sand Hill Cir. www.27Preston.com

## WOODSIDE



**ERIKA DEMMA**  
650.740.2970  
edemma@cbnocal.com

**3460 TRIPP RD**      **\$3,295,000**  
This 4BD/4BA home has been re-designed & renovated throughout. Minutes to town, Woodside School, hiking & riding trails! www.3460tripp.com

## SARATOGA



**LYN JASON COBB**  
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lynjason.cobb@cbnocal.com

**13570 SURREY LN**      **\$2,988,000**  
Gorgeous Knolltop Estate with Breathtaking Views & Saratoga Schools. 5BR/3.5BA, beautifully remodeled & expanded w/open floor plan.

## MENLO PARK | VINTAGE OAKS



**ELAINE WHITE**  
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ewhite@cbnocal.com

**105 GLORIA CIR**      **\$2,595,000**  
Fabulous 4 bedroom, 3 bath Craftsman style home with loads of upgrades, great pool and spa and terrific location.

## PALO ALTO | SHOWN BY APPOINTMENT



**LYN JASON COBB**  
650.464.2622  
lynjason.cobb@cbnocal.com

**3855 MAGNOLIA DR**      **\$2,200,000**  
Immaculate, 4BR/3.5BA Barron Park home built in 2004 with first-class finishes. Won't last long at this price! www.primepalto.com

## ALPINE / UPLANDS (LOS TRANCOS)



**NATHALIE DE SAINT ANDRIEU**  
650.804.9696  
Nathalie.sa@camoves.com

**0 VISTA VERDE WAY**      **\$1,899,000**  
Great opportunity! Portola Valley lot, over 3 acres, beautiful views!

## PORTOLA VALLEY



**JOE & GINNY KAVANAUGH**  
650.400.5312  
www.TheKavanaughs.com

**2 PORTOLA GREEN CIR**      **\$1,895,000**  
4BR/2BA Extensive remodel in 2004, high-end finishes. Approx 2,330+sf (4th BR currently office) 0.23ac adj. to common areas. www.2PortolaGreenCircle.com

## WOODSIDE | PANORAMIC VIEWS



**MOLLY WESTRATE**  
650.743.0065  
molly.westrate@cbnocal.com

**18 STADLER DR**      **\$1,795,000**  
Custom 3600 SF 3bd/3ba house on 4+ private acres adjoining Wunderlich Park & trails. Spectacular views, guest house, PV schools. Horses OK.

## WOODSIDE



**JOE & GINNY KAVANAUGH**  
650.400.5312  
www.TheKavanaughs.com

**355 OLD LA HONDA RD**      **\$1,795,000**  
Thoughtfully updated 3 bedroom, 3 bath home. Grand living room, gourmet kitchen, family rm, sun room, lovely gardens & more. www.355OldLaHonda.com

## WOODSIDE



**MARGOT LOCKWOOD & ERIKA DEMMA**  
650.400.2528/740.2970  
homes@margotlockwood.com

**20255 SKYLINE**      **\$1,099,000**  
Spectacular views upon entering this custom home overlook the level 3 acres of pasture. 2 bdms upstairs each w/bath & 1bd/1ba down. Bonus rec room.

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**CaliforniaMoves.com**



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